



2019-2020 Sponsorship

As a BUC Backer Foundation Sponsor, you will gain exposure in a diverse and influential academic community. Recognition of your support will be seen in various social, educational and athletic venues. Your support is greatly appreciated in contributing to RBR's continued success!

RBR BUC Backer Foundation (RBRBBF) is the parent group of Red Bank Regional High School (RBRHS). We are excited to share sponsorship opportunities for the 2019 to 2020 school year. RBRHS's sending districts include Little Silver, Shrewsbury and Red Bank. Our school supports over 1,200 students and their families from these towns as well as students enrolled in specialized academies from other towns in Monmouth County. We also support 160 faculty and staff.

Our mission is to enhance the educational experience of every student through effective collaboration with the RBRHS administration, teachers and community. We support the academic, athletic and performance arts endeavors of our children.

While our accomplishments are many, there is still so much need in the school system – especially given the school funding crisis. The generous help of alumni, businesses and student families like you is critical to meeting these needs.

Here is a list of just a few of the initiatives the BUC Backer Foundation has supported:

- Five annual scholarships of \$1,000 each to graduating seniors
- Teacher appreciation lunch and teacher conferences dinner
- Collaboration with The Source to adopt families in need at the holidays
- Campus beautification
- Teacher grants, recently including, but not limited to:
 - State of the art lighting console for RBR theatre
 - Portable PA system for Commons Area
 - Media Center Makerspace 3-D printer
 - Classroom tools like smartboards, overhead projectors, and graphing calculators
 - Engineering conference tuition
 - Podcasting equipment
 - Fitness resources such as heart rate monitors, strength and conditioning equipment for the fitness center
 - Increased access to technology: 26 Android tablets, 4 iPad minis, 25 Chromebooks with cart and headset
 - Modular system for piano lab wellness center
- RBR Pride initiatives such as: freshman t-shirts, senior blankets, sports team shirts

Your sponsorship dollars will be used to fund important academic and athletic programs as well as scholarships and unique initiatives that help make RBRHS one of the top rated high schools in the state (*ranked 39th in NJ and 2nd in Monmouth County by NJ Monthly Magazine*).

We appreciate your generosity and partnership.

Contact us today at bucbackers@gmail.com for more information or to become a sponsor!

General donations are also welcome through our PayPal link on our website: www.bucbackerfoundation.com



2019-2020 Business Sponsorship

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Sponsor Levels	Price
Diamond <i>(Only 6 Available)</i> <ul style="list-style-type: none">4 Weeks of digital billboard advertising space - Klein Outdoor, RT 35 Eatontown. See terms. Minimum of 225 8-second exposures per 24 hoursLogo on weekly Constant Contact e-newsletter½ page ad in the Ladies Luncheon Ad Journal, January 2020Digital Ad on BUC Backers WebsiteName/Logo Recognition on Signage at Monthly BUC Backer Meetings/Special EventsBusiness Highlight in Weekly E-Newsletter (CC, 745+ subs, 48% open rate) min 2x/yearName Recognition on BBF Social Media (Twitter, FB, Instagram) min 4x/year	\$1250
Platinum <ul style="list-style-type: none">Logo on weekly Constant Contact e-newsletter½ page ad in the Ladies Luncheon Ad Journal, January 2020Digital Ad on BUC Backers WebsiteName/Logo Recognition on Signage at Monthly BUC Backer Meetings/Special EventsBusiness Highlight in Weekly E-Newsletter (CC, 745+ subs, 48% open rate) min 2x/yearName Recognition on BBF Social Media (Twitter, FB, Instagram) min 4x/year	\$750
Gold <ul style="list-style-type: none">¼ page ad in the Ladies Luncheon Ad Journal, January 2020Digital Ad on BUC Backers WebsiteName/Logo Recognition on Signage at Monthly BUC Backer Meetings/Special EventsBusiness Highlight in Weekly E-Newsletter (CC, 745+ subs, 48% open rate) min 2x/yearName Recognition on BBF Social Media (Twitter, FB, Instagram) min 4x/year	\$550
Silver <ul style="list-style-type: none">Name Recognition on BUC Backer websiteName Recognition on BBF Social Media (Twitter, FB, Instagram) min 4x/year	\$250



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BUSINESS SPONSORSHIP REGISTRATION FORM

- ☐ Yes, I/we would like to be a _____ sponsor of the BUC Backer Foundation.

Contact Name: _____

Business Name (as it should appear): _____

Address: _____

Email: _____ Phone: _____

Are you an alumnus of RBRHS? ☐ Yes ☐ No If yes, class of what year? _____
We love to highlight the RBR grads who support us!

Do you have a child currently enrolled at RBRHS? ☐ Yes ☐ No If yes, class of what year? _____

Sponsorship Terms

- Please email completed form to: munleys@comcast.net
- Duration of sponsorship lasts from September to September.
- If choosing Diamond, Platinum or Gold sponsorships, digital artwork (JPEG) must be received by ~~August 15, 2019~~ ~~X~~ to be included on printed sign that will be displayed at school meetings and special events. Business name will appear in text only after this date. Send to: vallary@gmail.com
- Diamond sponsors: Six (6) Diamond Sponsor limit. Must meet ad conditions for Klein Outdoor Digital Billboard. To be displayed in 2020. Display time shared among Diamond Sponsors in one shared spot, minimum of 225 8-second exposures per 24 hours, assuming 6 sponsors.
- Please make checks payable to BUC Backer Foundation and mail to: RBR BUC Backer Foundation, PO Box 161, Little Silver, NJ 07739 or pay online via www.bucbackerfoundation.com/sponsorship/